

CONGRATULATIONS!
NAIFA-Indiana
2023 Jack Peckinpugh Associate of the Year



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Joe Cerda is a Brokerage Director for MassMutual and works with independent financial professionals to develop risk protection solutions for their clients. Services offered by Joe and his staff include case consultations, Estate and Business Planning expertise, marketing and illustration support, plan design plus product positioning strategies and presentations.

Joe received a BS from the University of California at Davis, an MBA from Indiana University and a CLU from The American College. In addition, he holds life, health, P&C and LTC licenses for Indiana and California. He is also securities registered with series 6, 63, 65, 7 and 24 licenses. Joe is also an approved MassMutual State CE Instructor for Indiana.

Joe is Past President of the Central Indiana Chapter of the Society of Financial Service Professionals and NAIFA Indiana. Within MassMutual, he is Past President of the Brokerage Director Advisory Committee.